



Wednesday 5 January 2011

Mr Barry Cleeve  
Bath Supporters Club  
Trinity Cottage  
Main Road  
Temple Cloud  
BS39 5BH

Dear Mr Cleeve,

### Recreation on the Rec

I am writing to provide you with more information on the Club's plans for the re-development at the Recreation Ground.

As you are aware, Bath Rugby Club was acquired by a new owner last April and we now have real commitment and resource to fulfil the long-held vision to build a world class facility for the Club that the City can use, benefit from and be proud.

The current facilities are inappropriate for the modern era and, following a careful review of alternative sites in and around Bath, a firm conclusion has now been reached to keep rugby at the heart of Bath – with a new and enhanced set of facilities at the Recreation Ground – sympathetic to its environment and heritage.

We have made clear our intention to create not only a memorable and exciting place to experience rugby but also a venue to provide a multi-purpose recreational and cultural facility for the benefit of everyone. We envisage bringing forward proposals, which will help to improve accessibility to the Recreation Ground and we also recognise that our proposals must provide a wider amenity for the City. It is this that will help to enhance and maintain the economic vitality of Bath.

It is still early days in the preparation of our proposals and our team are currently undertaking the research necessary to inform the basic development principles. You may have seen in the press that we have appointed multi-award and Stirling Prize winning local architect firm, Feilden Clegg Bradley Studios; heritage design expert Professor Robert Tavernor and Bath based landscape architects, Grant Associates. We are delighted with the choice of Feilden Clegg Bradley Studios. They have extensive experience of working in Bath and a great understanding of the key issues that we need to overcome.

We recognise that many people will be interested in the project so have set up a dedicated community information line – 0800 019 2041 – and in February we will launch a website dedicated





to sharing accurate information about the project. This will enable members of the public and interested parties to view all the facts and provide us with feedback.

We will also be undertaking a programme of public consultation events on our emerging ideas throughout the year and are keen to ensure you have an opportunity to attend as your views are key to the process.

In the meantime, we would be delighted to meet with you to understand any aspirations or concerns that you may have for possible development at the Rec and to discuss how we intend to engage with the local community. If you are interested in meeting, please call 0800 019 2041.

Yours sincerely,

Nick Blofeld  
Chief Executive

